



# GET ON BOARD!!

## Become a Workforce Housing Specialist by earning the Workforce Housing Specialist Certification (WHS)

**Housing Opportunity is the biggest issue in real estate today.**

**Earn the certification that prepares you to help moderate - income working families.**

The Missouri Association of REALTORS® (MAR) is introducing a new highly acclaimed certification program that will let you take full use of MAR's new website, [www.mohomesprograms.com](http://www.mohomesprograms.com), serving the housing needs of working Missourians. To take advantage of the site and obtain the certification through MAR of **Workforce Housing Specialist** you will need to attend two education programs, **Workforce Housing I and Workforce Housing II**. You are in a unique position to participate in effective solutions to help those whose housing needs have been underserved and you'll simultaneously increase your sales. You can help the people who need it! You'll learn the latest in financing and neighborhood development programs. You'll learn how to conduct community educational workshops and implement personal marketing initiatives to increase your visibility and sales with underserved segments of our market.

**March 27, 2008**

**Part I: Housing for America's Workforce** Time: 9:00am – 12:00pm noon  
**Financing, 3 hours elective CE credit in MO, taught by Ron Yaffe & Gary Johnson**

**Part II: Housing for America's Workforce** Time: 1:00pm – 4:00pm  
**Personal Marketing, No CE credit, taught by Ron Yaffe**

You'll be able to promote your new certification on your business cards, personal website, etc. Recertification after 12/31/10 requires renewal fees of \$75 and earning 3 education points from attending various MAR-sponsored educational programs. Enroll online at [www.missourirealtor.org](http://www.missourirealtor.org) or complete the registration form below.

<input type="checkbox"/> WHS Part I <input type="checkbox"/> WHS Part II	DATE: Thursday, MARCH 27, 2008	CITY: St. Louis, MO
MY LOCAL BOARD IS:		
NAME:	NICKNAME: (FOR TENT CARD)	
LICENSE TYPE & NUMBER	LICENSE TYPE:	LICENSE NO:
EMAIL ADDRESS:	PHONE:	
HOME ADDRESS:		
CITY, STATE & ZIP:		
TUITION PER CLASS:	<input type="checkbox"/> \$50.00 E.B. Part I <input type="checkbox"/> \$50.00 E.B. Part II <input type="checkbox"/> \$65.00 REGULAR Part I <input type="checkbox"/> \$65.00 REGULAR Part II EARLYBIRD DEADLINE: 03/13/08	
PAYMENT BY:	<input type="checkbox"/> CHECK ENCLOSED <input type="checkbox"/> CHARGE TO:            VISA    MASTERCARD    DISCOVER (CIRCLE ONE)	
CARD # & EXP. DATE	EXP. DATE:	SIGNATURE:

Mail Checks to: MAR, P.O. Box 1327, Columbia, MO 65205  
 Fax Registration Form with Credit Card Information: 573-445-7865  
 Questions, call MAR Education Department: Phone 800-403-0101

If you have a disability requiring special accommodations, please explain:

MAR Cancellation Policy: Thirty (30) days in advance, 100% refund; fourteen (14) days in advance, 50% refund; less than fourteen (14) days in advance, NO refund.

**These courses are offered once in 2008.**

*\*Workforce Housing Specialist (WHS) is a certification developed by the Kansas City Regional Association of REALTORS® for its members and has been licensed for use by MAR. It is not affiliated with or endorsed by the National Association of REALTORS®.*